

## PEARCE FIONDA WIN WORLD AWARD



Above, seen receiving the IAF World Young Designers Award from Hussein Arani and Ron Pearce (left) and Andrew Fionda of the Pearce Fionda label. They were selected to represent the UK at the awards



Below, seen receiving the IAF World Young Designers Award from Hussein Arani and Ron Pearce (left) and Andrew Fionda of the Pearce Fionda label. They were selected to represent the UK at the awards



Second prize by 7000 at the competition went to that of Helen for the contribution pictured above.



Third prize by Repton went to Janna Saggi of Finland for the contribution pictured.

The Polish ambassador, Ryszard Wapniński, said the recovery in his country had stopped, and the Polish economy has been growing in a stable way. Next to maintaining high growth, curbing inflation would remain as a basic goal of the economic policy.

Polish minister general, Ryszard Chlebowski, said that 80% of Polish exports are textile products, and an incentive package had recently been announced by the government to encourage higher growth and investment in the textile sector.

The Russian representative, Mark Cherkov, said that Russia had realized \$2.5 billion worth of textile exports last year, placing Russia 15th in textile exports to Europe after China, Hong Kong, Turkey and India.

Dr. Josef Adamczak, a writer on textile

economics in the Czech Republic, said the apparel industry in his country depended heavily on CMT work from West European countries, pointing out that Czech clothing factories were mostly medium to small and do not have the know-how, the equipment or financial resources to have a real chance of doing real business in the emerging markets.

Accordingly the Republic has sought CMT work from the West — mostly from Germany — and in doing so has learned a great deal from the ordering companies about production technology and that the Czech industry has become highly competitive price and efficiency-wise. German companies, said Dr. Adamczak, use CMT mostly for a small sub-division of the high-cost of the home production and the CMT low cost. In this way, German ordering companies can compete better with the low cost imports from the Far East

WENDY TURKINGTON, IAF Secretary General, spoke to 'Apparel' about the new business opportunities generated at the 12th World Apparel Convention in Istanbul. '1996 is proving to be a highly successful year for the International Apparel Federation under the Presidency of Hussein Arani. Worldwide membership of the IAF is growing, both in terms of individual companies and apparel associations. It is good to see a positive commitment from top organizations who support IAF in its aims to promote apparel manufacturers and their industry internationally.'