



ANTONIO BERARDI

NOMINATED FOR NEW GENERATION AND STREET STYLE

Antonio Berardi, 27, presented his first runway collection last October, and was immediately accepted into the Britchick pack. His cool styling was secured with support from the likes of show designer Marcia Selvali and editor Stephen Jones, as well as customers such as Tyra Banks and Kate Moss. Berardi is a determined designer with an

equally determined right-hand man, Patrick Stott, who was a fellow student at St Martin's. Berardi's clothes are sexy and masculine in their collection, chosen during London Fashion Week, presented garments from leather dresses to flirty wraps of duffel jackets to intricate pleated jackets worn with knee-length tailored shorts.

PEARCE FORDA

NOMINATED FOR WOMEN OF THE YEAR, NEW GENERATION AND STYLING

Pearce Forda, 30, and Andrew FORDA, 29, produce the most contemporary glamorous clothes a woman could ever desire and sell. Both graduates of their respective alma mater (St Martin's), they were the New Generation award last year and this April, Young Designers of the World. Their clothes are worn by women around the globe, including Cher, Madonna, and Canadian

singer Cyndi Lauper. Simplicity is the essence of their designs—no trills, no gimmicks, just meticulous line cutting, sculpted tailoring, and luxurious fabrics, resulting in clothes with an individual stamp of elegance. Last month they presented their fifth collection at Harrod's. Think Elton John get mean! Marlene Dietrich on South Molton Street and you'll get the idea.

