



**Above:** This year design duo Pearce Fionda get back to basics with classics like this satin tailored trouser suit

**HELLO!**  
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For a more serious approach, Helen used a English Eccentric, Bella Freud, Christian Bligny and Pearce Fionda added bold patterns and intricate embroideries to long-sleeved, button-down shirts that he wanted to create with the collection's theme.

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**PEARCE FIONDA**  
 This was a completely different Pearce Fionda show from last season, where the styling and accessories of the collection was of equal importance to that of the clothes. This season, Andrew and Ben stripped away the frills to concentrate on getting the essence of the design right – and it worked brilliantly. Highlights included graphic red tops teamed with three-quarter and full-length trousers, spool-styled slats with shimmering skirts, and sparkling wrap slates with colorful sequined belts.