POST STYLE

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Style masters yet to inhabit their world

Carole Ann Rice reports on the Pearce Fionda phenomenon.

Elegance ... one of Pearce Fionda's latest designs

'We used to be like fashion groupies. It made us so excited to follow the work of the designers. What we really want to get back to is loving it more. The pressure is always building with each forthcoming season. We enjoy what we're doing about one day in each season. One day when we get a real buzz and it all feels worth it and then it goes and we're back to work, designing and producing again'

Reynold Pearce and Andrew Fionda, fashion designers